

Survey of Drivers and Voters:

EXPLORING CHANGES TO THE ECONOMIC SYSTEM AND APP-BASED DRIVING



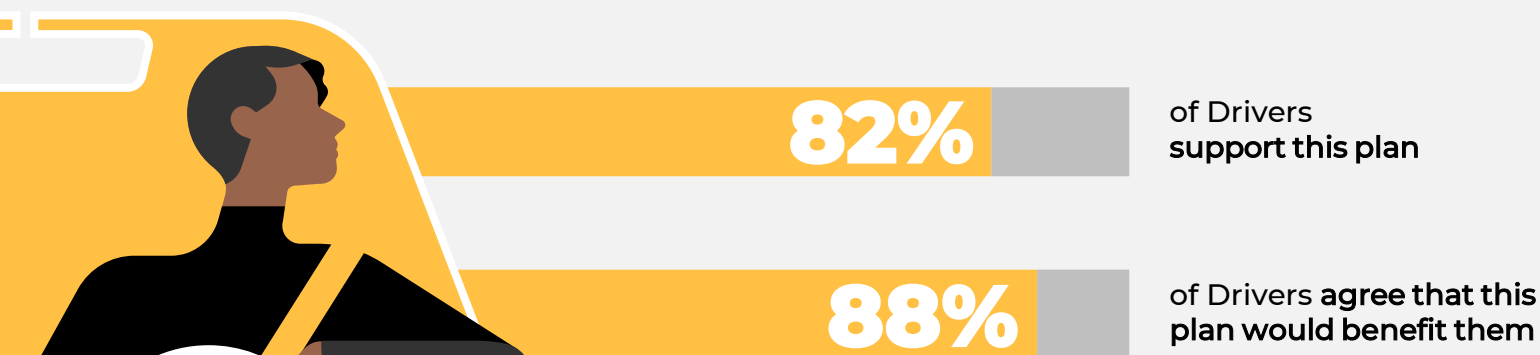
Uber has [proposed changes](#) to state laws to give app-based Drivers benefits and protections along with a number of corporate commitments to improve the quality of independent work.

Uber engaged two independent and well respected research firms, Democratic-leaning Benenson Strategy Group and Republican-leaning GS Strategy Group to come together in a bi-partisan independent research project to explore the needs and concerns of [app-based Drivers](#), their attitudes about Uber's proposal, as well as the [voter perspective](#) on the issue.



GS STRATEGY GROUP

Drivers and Voters **overwhelmingly** support Uber's new Independent Contractor (IC) plan that allows Drivers to continue to work as Independent Contractors, maintaining the flexibility and freedom of working independently, but gives them access to benefits.



Voters across party, ideological and geographical lines support this policy.

3 in 4 (76%) Voters support the plan



78% of Democrats



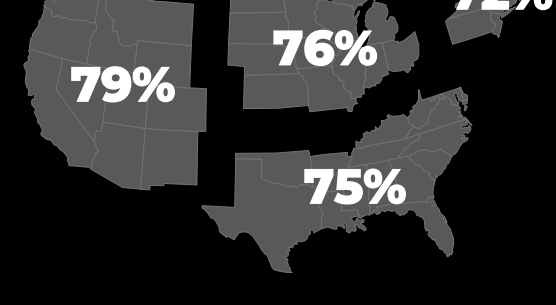
75% of Republicans



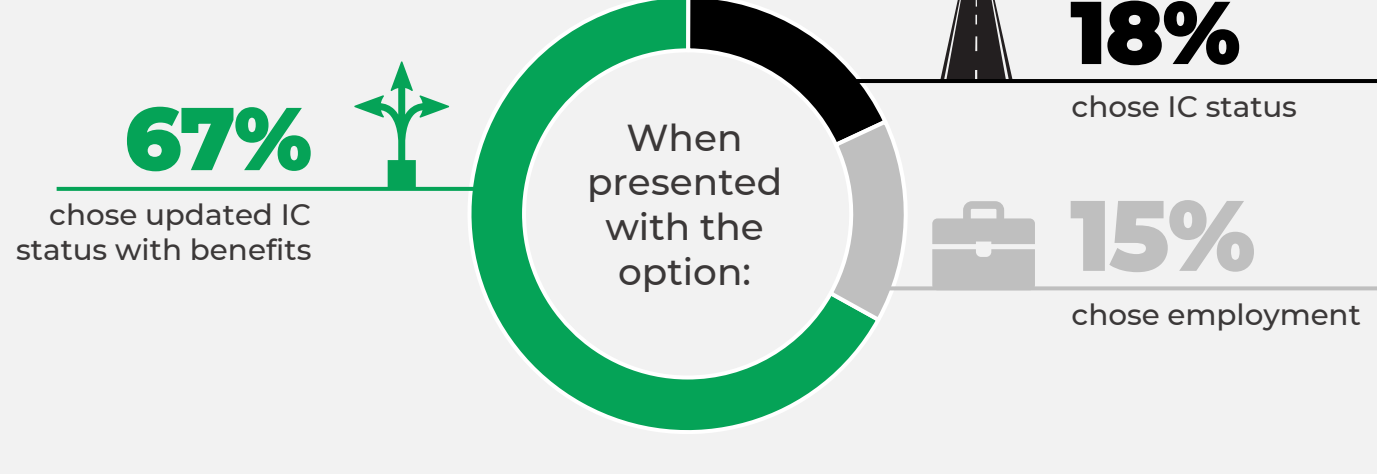
74% of Independents



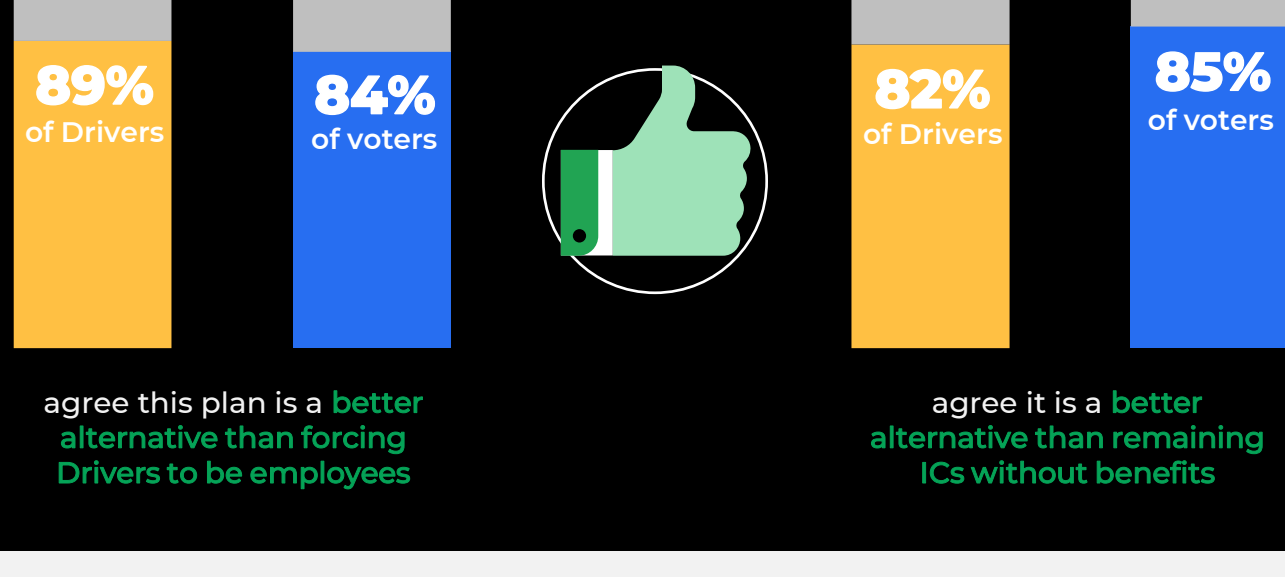
74% of those in battleground states



If given the choice, Drivers overwhelmingly prefer to get benefits with IC status over receiving benefits through employment.



This proposed plan to enhance IC status is a better alternative than either of the options currently available to Drivers.



Elected officials, take note—your position on this issue does have sway with voters.

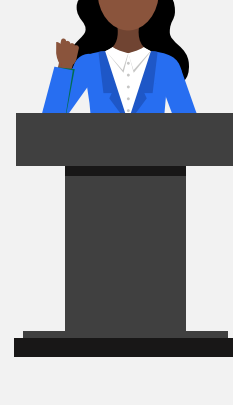
more likely to vote for a representative that **supports** this plan

77% of Drivers

79% of voters

84% of Independent voters

79% of voters in battleground states



less likely to vote for a representative that **blocks** this plan

85% of Drivers

71% of voters

77% of Independent voters

70% of voters in battleground states

Flexibility is critical to Drivers and a rigid schedule and structure doesn't work for them.



86% of Drivers say

a reason they chose app-based driving was to have **flexibility** in their schedule

86% of Drivers agree

they **wouldn't be able to drive anymore** if it didn't offer a flexible schedule

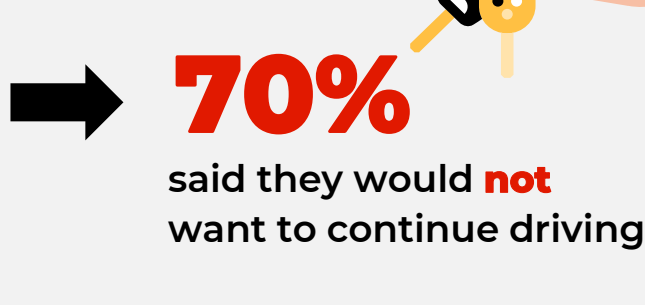
80% of Drivers say

the ability to schedule their work around their family, health, or education needs is a reason they choose to drive with rideshare or delivery apps.

Drivers don't just prefer IC status, they need the flexibility in order to continue to earn.

if Drivers:

- ✓ were reclassified as traditional employees
- ✓ received the benefits and protections of an employee
- ✓ had to work full-time hours on a set schedule
- ✓ had to report to a boss
- ✓ had to abide by other rules set by the company



Drivers prefer flexibility over the benefits of employment by more than 3-to-1.



Though Drivers prefer flexibility and IC status, there is still a clear need to better protect these workers.

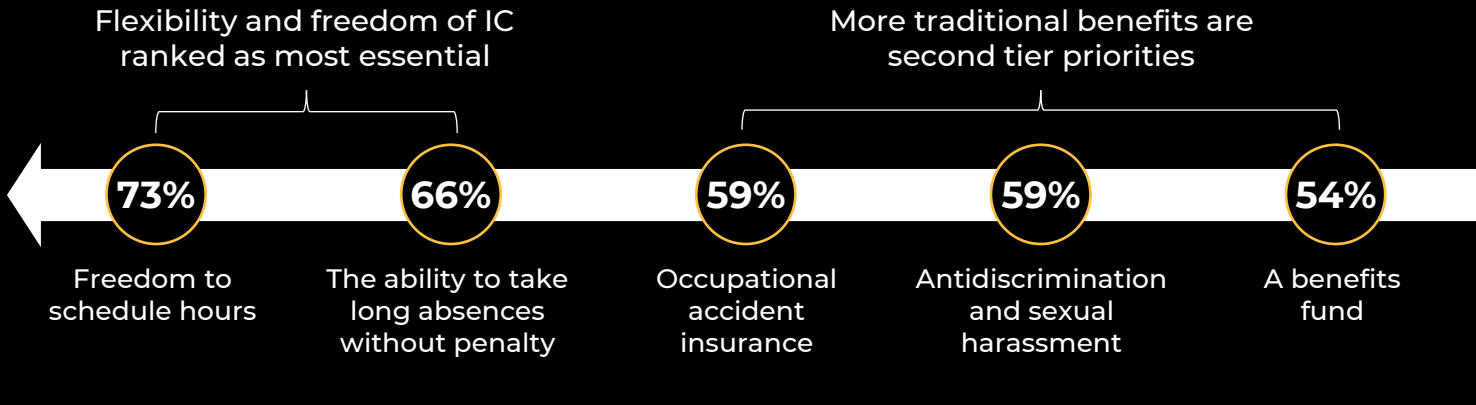


84% of Drivers wish

they could retain flexibility in their schedule but receive more benefits, like some of the benefits traditional employees receive, from driving.

Expanding options so ICs who do not currently have access to traditional employment benefits can choose benefits that work for them is important, though this isn't the top priority for most Drivers.

% say is essential when provided with a list of current IC and employment benefits/features:



A one-size benefits plan will not fit Drivers, the ability to choose what they need is a critical point for these workers.



METHODOLOGY

Between July 10-July 18, 2020, Benenson Strategy Group and GS Strategy Group conducted online interviews among 1,002 Drivers with Uber in the U.S. (MoE ± 3%), defined as those 18 years or older who had driven with Uber or Uber Eats in the past year, and 1,301 Likely Voters (MoE ± 2.6%), defined as registered voters 18 years or older who say they are likely to vote in 2020.

ABOUT THE FIRMS

Democratic-leaning Benenson Strategy Group and Republican-leaning GS Strategy Group are premier consulting and strategic research firms who have come together in this bi-partisan independent research project. They are known for their work with major presidential candidates, international heads of state, issue-advocacy organizations, and Fortune 100 companies.

