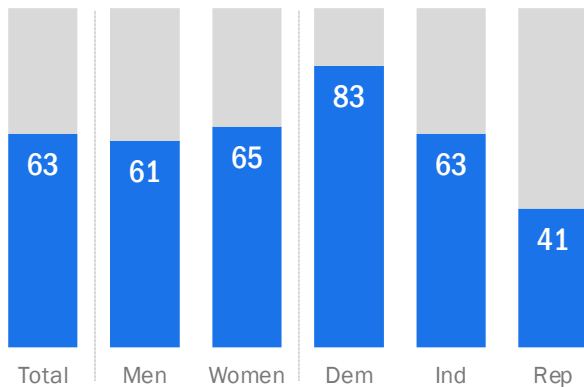


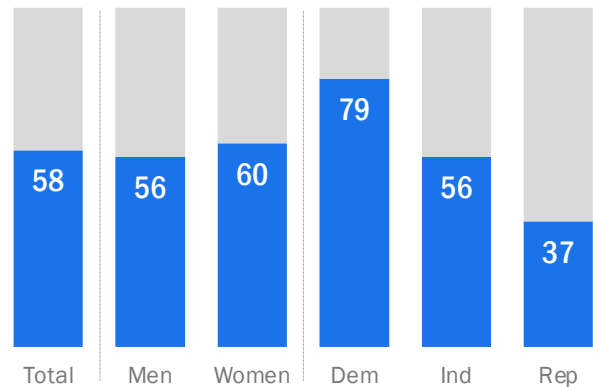
Outrage Over the End of Roe

American voters believe the Supreme Court will have blood on its hands. In the wake of the leak of the draft opinion to overturn Roe v. Wade (before the opinion was released), we asked voters for their reactions and the results are heartbreaking. A majority believe the decision was motivated by personal belief, not the law, and a majority also say the Supreme Court's action will result in women dying – even 1 in 3 Republicans agree that is true.

% Agree The Supreme Court justices who are voting to overturn Roe v. Wade are **basing their decision on their personal beliefs** about abortion, not the constitution or legal precedent



% Agree If Roe v. Wade is overturned, **some women who need an abortion will die**



When asked to describe how the news makes them feel in their own words, many voters, especially women, are outraged that the Supreme Court would take away women's right to control their own health care decisions. Democrats in particular say they are "disgusted" with the Supreme Court and furious that Trump's SCOTUS justices "lied" about their opinions on Roe to secure seats on the court for themselves.

“

I am **disgusted, horrified, and not necessarily surprised**. The limitation of women's rights has been a central goal of the Republican Party for quite a long time.

– Woman, 18-29, Democrat

Disappointed and frightened.

– Woman, 30-44, Independent

It's terrifying and should not happen.

– Woman, 45-64, Independent

Personally **anyone trying to tell me what I can and cannot do with my body is disgusting.**

– Woman, 45-64, Democrat

The plan to overturn Roe is **short-sighted, ignorant, and evil. Also, we wouldn't be here if the three most recent SCOTUS appointees hadn't lied to congress in order to assure their appointments. This is a vile situation** all the way around and women and children are going to suffer for it.

– Woman, 45-64, Independent

I am **disgusted by the court's decision to take over a woman's autonomy** of her own body.

– Man, 30-44, Democrat

Government has no place telling any person what they have to do with their body. This topic is only valid when it's a woman discussing it with her Dr., or loved ones of her choice

– Man, 50-64, Republican

”

But others, including Independents and Republican women oppose the decision because it “sets us back,” including those who are afraid this decision is part of a broader effort to force a return to “antiquated beliefs.”

“

I am against overturning Roe v Wade. **It will take us back to the dark ages.**

– Woman, 45-64, Democrat

While it may not affect me directly, the simple idea of **reverting back to antiquated beliefs and ideals is terrifying.**

– Man, 30-44, Independent

This would be **such a set back for women of all ages, races, and religions.** To be treated as a criminal if you were to go into spontaneous miscarriage or need a D&C for an ectopic pregnancy is disgusting.

– Woman, 30-44, Republican

I feel like it's a terrible decision, and **sets us back over 50 years.**

– Man, 18-34, Democrat

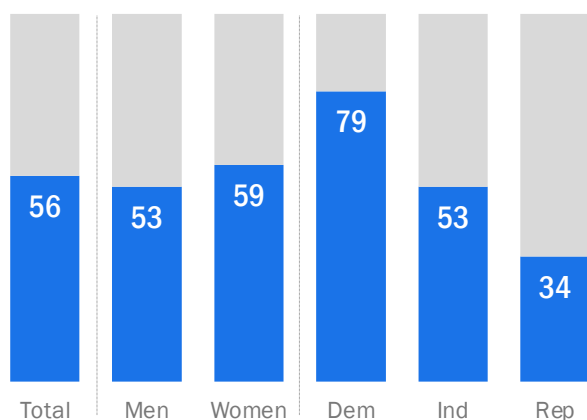
Women are going to be back to the conditions in the 60s when we had to sneak around to get an abortion and **women are going to die** trying to do it to themselves.

– Woman, 65+, Democrat

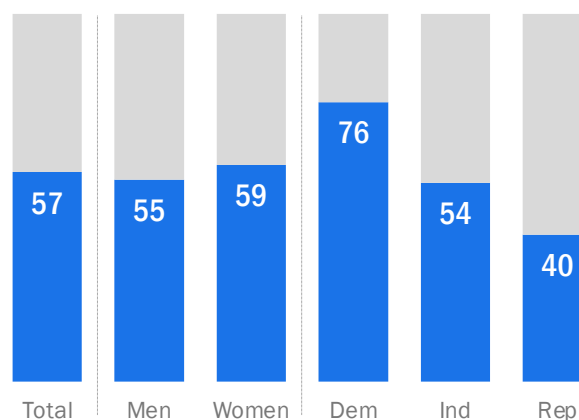
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Indeed, even before the release of Justice Thomas’s concurring opinion, most voters agreed that Roe is only the beginning and these justices who put their personal beliefs above the law will come for other rights, including marriage and access to birth control.

% Agree If the Supreme Court overturns Roe v. Wade, **they will probably eliminate other rights, like access to birth control** as well



% Agree If the Supreme Court overturns Roe v. Wade, **they will probably eliminate other rights, like same-sex marriage** as well



Unsurprisingly, abortion opponents expressed glee, with some even cheering on criminalization.

“

I am **ecstatic** about this. It's about time.

– Man, 30-44, Independent

I think it is **a step in the right direction but at home abortion needs to be criminalized** as well.

– Woman, 30-44, Republican

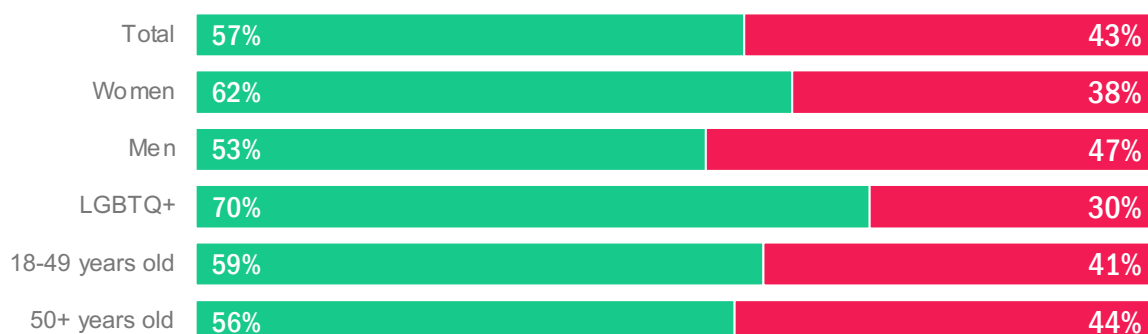
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With widespread alarm over the end of Roe, most Americans want the business community to act to protect access to reproductive health care. A majority not only want companies to strongly advocate for abortion rights, most even say they would be more favorable to a company if it boycotted states that ban abortion.

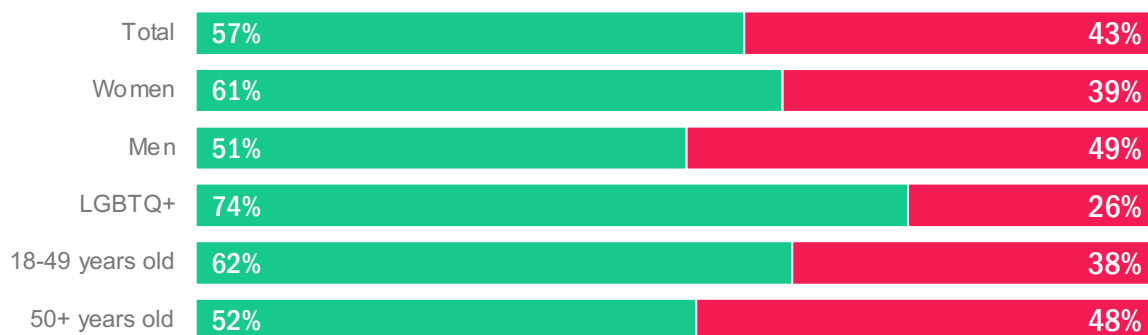
This is especially true among women, Americans under 50, and LGBTQ+ Americans, but just over half of men and older Americans (50+) say the same thing...

Below are some different actions companies could take, please indicate if you would be **more favorable** or **less favorable** to a company that did this:

Strongly **advocate for abortion rights** in states that want to criminalize abortion



Boycott states that ban abortion



Methodology

Benenson Strategy Group conducted 1,000 online interviews of registered American voters. The survey was fielded from June 3-7, 2022. The margin of error on the entire data set is $\pm 2.2\%$ at the 95% confidence interval. The data was weighted to reflect U.S. Census data to ensure an accurate demographic representation of Americans.

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